

WASHINGTON LIBRARY ASSOCIATION  
Board Meeting  
March 9, 2007

Timberland Regional Library Service Center, Tumwater

Reported by Nancy Slote, Secretary

**Attending:**

Punkey Adams, Walla Walla Rural Library, PNLA Representative  
Jonathan Betz-Zall, Highline Community College, ALA Chapter Councilor  
Anne Bingham, University Prep Academy, IG Coordinator  
Mike Cook, Hanford Technical Library, 2007 Conf. Chair  
Kristy Coomes, Conference 2010 Site Selection Chair, Task Force on Organization Chair  
Karin Ford, Ft. Vancouver Regional Library, 2008 Conf. Chair  
Priscilla Ice, Spokane County Library District, Treasurer  
Elizabeth Iaukea, Washington State Library, incoming IG Coordinator  
Tim Mallory, Timberland Regional Library, Coordinator for Strategic Planning  
Carolynne Myall, Eastern Washington University, President  
Angela Nolet, King County Library System, CAYAS Incoming Chair  
Martha Parsons, Washington State Univ. Energy Library, VP/President Elect  
Mary Ross, Seattle Public Library, Continuing Education Coordinator  
Robin Rousu, Washington Talking Book and Braille Library, RIG Chair  
Carol Schuyler, Kitsap County Regional Library, WLFFTA Representative  
Rand Simmons, Federal Relations Co-coordinator  
Nancy Slote, Seattle Public Library, Secretary and IFIG Co-Chair  
Deanna Sukkar, University of Washington and Seattle Public Library, iSchool Liaison  
Margaret Thomas, Washington State University, Energy Library, *Aiki* Editor  
Jane Walsh, Washington State Library, Award Comm. Chair, Federal Relations Co-Coord.  
Jennie Westlund, King County Library System, RIG Treasurer  
Don Willis, Seattle Public Library  
Gail Willis, Association Coordinator  
Mary Wise, Central Washington University, *Aiki* Committee Chair  
Mike Wirt, Spokane County Library District, Legislative Planning Committee co-chair  
Jennifer Wiseman, King County Library System, Coordinator of Communications

**President Carolynne Myall called the meeting to order at 9:35am**

**Introductions**

There was general acclamation for the organization of Legislative Day with the new site close to the Capitol Campus, Dave Postman as speaker and the background information provided on issues.

**Agenda**

Addition of two LPC motions  
Tabling Group Licensing for online meeting access  
The agenda was accepted as adjusted

**Approval of the Minutes**

**Motion:** Move to approve the minutes of the January 12, 2006 board meeting.  
**Moved:** Nancy Slote  
**Approved.**

### [Treasurer's Report](#) - Priscilla Ice

Treasurer Priscilla Ice described several new reports provided to the board (Asset Statement and Cash Disbursements Journal) as recommended by the Finance Committee and would like feedback on their usefulness. The Task Force on Structure will also be making recommendations on financial information to be provided to the board. It was suggested that comparisons of some figures with previous years would be useful.

On-line registration using SPORG has been growing. Mike Cook reported that approximately 200 conference registrations had been done on-line and 75 in print. The 2008 Conference is considering using only on-line registration.

PresidentCarolynne Myall presented Priscilla with a "Queen of Peachtree Award".

### **Strategic Plan** - Tim Mallory

The Strategic Plan needs substantial updating as many of the Association's activities are not reflected in the Plan. A new format for tracking and evaluating activities may be useful.

### **OLD BUSINESS**

#### [ALA Mid-Winter](#) - Jonathan Betz-Zall

Jonathan provided a detailed written report covering main issues from ALA's January Midwinter Meeting in Seattle, including the EPA libraries, advocacy, intellectual freedom, diversity, emerging leaders, ALA budget, ALA-APA, international relations, nominating committee (who was unable to identify any candidates for Council from Washington State), website improvements, and resolutions adopted supporting the rights of immigrants to use libraries and affirming the role of libraries in providing government and emergency services.

The WLA booth achieved its goals to: recruit for WLA, have a presence as a state library association and to feature *A/ki* as an excellent state library publication. Jonathan thanked all of the volunteers who helped at the booth.

#### Library Legislative Day - Jennifer Wiseman

The head count was comparable to 2006 at 112. Jennifer believes that the meeting location was a good selection because it was cheaper and eliminated the use of shuttles.

#### Conference 2007 - Mike Cook

As of March 8, registration was at 280. In addition, he expects another 90 registrants from Mid-Columbia Library System who have made April 17 a staff day. The pre-conference numbers are low and will be reviewed on Monday, March 12. The conference brochure has not yet been printed but is on track.

Mike reported that SPORG technical support has been excellent. He is also in contact with the hotel concerning issues over the room blocks.

#### [Conference 2008](#) - Karin Ford

The conference accounts have been established. The board reviewed the logos, and in an advisory vote, suggested that the two logos were complimentary and could be used on different pieces of publicity. It was pointed out that the map logo did not include the word "Conference" as part of the logo.

## 2010 Site Selection - Kristy Coomes

Kristy reviewed the work of Kate Porter of *Conference Solutions*. Only a limited number of sites meet WLA conference requirements. In addition to the Tacoma Sheraton, Lynnwood Convention Center, Semiahmoo, and the Vancouver Hilton, it would be prudent to also look at the Doubletree in SeaTac and the Tulalip Convention Center. Kristy indicated that other state library associations also had difficulty finding venues and were looking at more intermittent trade shows, regional meetings, and increasing the profitability of the trade shows by charging more and/or inviting a different mix of vendors. Another possibility is picking two places (east and west) and negotiating long-term contracts with favorable rates. However, this might place an inordinate strain on WLA members from those communities. While local arrangements could be contracted out, the cost would basically zero out profits.

**Motion:** To authorize Kate Porter of *Conference Solutions* to negotiate on behalf of the WLA with the identified potential WLA annual conference sites for 2010 including an investigation of the SeaTac Doubletree and Tulalip Convention Center.

**Moved:** Carolynne Myall

**Seconded:** Anne Bingham

Approved.

**Motion:** To establish a WLA task force to develop a three-year plan that will evaluate annual conference exhibitors, vendor sponsorships and donations. Task Force membership should include 2007 and 2008 conference representatives, and others as identified by the WLA President.

**Moved:** Carolynne Myall

**Seconded:** Priscilla Ice

Approved.

Statewide Marketing Initiative - Carol Schuyler

No report.

CE Assessment Project Update - Mary Ross

Mary contacted the iSchool and will be interviewing several students for directed fieldwork for the Spring Quarter. The fieldwork student will attend the 2007 conference. Mary is also exploring partnerships with the iSchool, Washington State Library, Spokane Falls and Highline Library Tech programs.

## Alki Task Force Interim Report - Jennifer Wiseman

The Task Force has three preliminary recommendations:

1. a survey on content
2. a review job descriptions
3. creation of an on-line newsletter

**Motion:** The Board directs the Alki Editorial Committee to work with the CE Coordinator to conduct a survey on the Alki's content, the need for a newsletter as well as continuing education needs.

**Moved:** Jennifer Wiseman

**Seconded:** Jonathan Betz-Zall

Approved.

**Motion:** That the Alki Task Force Chair, the Task Force on Structure Chair and the Coordinator of Communications review the Alki job descriptions.

**Moved:** Jennifer Wiseman.

**Seconded:** Priscilla Ice  
Approved.

#### **Task Force on Organization and Structure** - Kristy Coomes

Kristy summarized the work of the Task Force, which identified two pressing issues: restructuring the treasurer position and reducing the clerical workload of the Association Coordinator. The Task Force recommends the creation of the treasurer position as a three-year position and the creation of a new position of Associate Treasurer. Other recommendations related to financial control include: the use by conference treasurers of the same bookkeeping spreadsheets as the Association treasurer, the creation of a financial policy and practices document, and a treasurer's manual. Further examination is needed to determine how WLA will approach the association's management with the impending retirement of the current Association Coordinator.

**Motion:** That the WLA Board approve the following: That the WLA Treasurer period of office be changed from two years to a three year position and that an Associate Treasurer position be examined and tested. Position descriptions and result of the test will be brought to the WLA Board and Bylaws changes will be considered following the test period.

**Moved:** Priscilla Ice  
**Seconded:** Punkey Adams

**Amendment:** That the Associate Treasurer be called Treasurer Elect.

**Moved:** Priscilla Ice  
**Seconded:** Punkey Adams  
Approved.

Motion as amended.  
Approved.

The motion requires a vote of the membership. The Task Force will prepare a pro-statement. The President will appoint a person to write a con statement.

**Motion:** That the WLA Board approve the following Bylaws change to reflect the revision of the WLFFTA Interest Group title: Section 3, A: WLA BOARD

Each of the following Board positions shall have a single vote: Representative of the Washington Library Friends, Foundations, and Trustees' Association.

**Moved:** Priscilla Ice  
**Seconded:** Punkey Adams

**Amendment:** To correct the title of WLFFTA to read: Washington Library Friends, Foundations, Trustees and Advocates.

**Moved:** Carol Schuyler  
**Seconded:** Anne Bingham  
Approved.

Motion as amended.  
Approved.

**WCOG** - Patience Rogge  
No discussion.

## NEW BUSINESS

### President's Report - Carolynne Myall

**Motion:** The Board of the Washington Library Association expresses its deep appreciation to Susan Madden for her dedication to fundraising for WLA scholarships, and especially for her generous work at the 2007 ALA Midwinter Meeting.

**Moved:** Carolynne Myall

Approved.

**Motion:** The Board of the Washington Library Association expresses its deep appreciation to Kristy Coomes for her wise and knowledgeable review of WLA organizational structure and ways of working, and for leading a task force to identify inventive ways to improve.

**Moved:** Carolynne Myall

Approved.

**Motion:** To authorize the WLA Treasurer to undertake a trial run of the Member Financial Review procedures for the two fiscal years preceding her term and to propose changes to the procedures at the Planning Retreat in June.

**Moved:** Carolynne Myall

Approved.

**Motion:** To adopt dues adjustment resolutions I-V.

I.

Move that the annual dues for a member of the Washington Library Media Association (WLMA) to become a reciprocal member of the Washington Library Association (WLA) will be equal to WLA's minimum annual dues for a library employee.

II.

Move that WLA's minimum dues and WLMA's dues will be an equal amount, while the reciprocal membership agreement is in effect. In 2008, the minimum dues for a WLA membership will be \$40, matching WLMA's dues.

III.

Move that the presidents of the two organizations draft a written agreement, to be ratified by the boards of the two organizations.

IV.

Move to increase WLA's maximum annual dues for a library employee by the same percentage of any increase in WLA's minimum annual dues for a library employee.

[Example: If these proposals pass, in 2008 WLA will raise its minimum dues from \$35 to \$40, an increase of approximately 14%. At the same time, WLA will raise its maximum dues or "cap" from \$100 to \$114, an increase of 14%.]

V.

Move that the WLA Board create a task force to examine the entire dues structure, including the concept of reciprocal memberships, during the following office-term year.

**Moved:** Carolynne Myall

After discussion Resolutions I-IV were tabled until a task force, as authorized in Resolution V, examined the entire dues structure.

Amendment to Resolution V : That the WLA Board authorize a task force to be appointed by the President and Vice-President to examine the entire dues structure, including the concept of reciprocal members, the report to be submitted to the Board by the time of the 2007 Planning Retreat.

**Moved:** Carolynne Myall  
Approved.

Motion to adopt Resolution V as amended.  
Approved.

**Motion:** Move to authorize transition costs of up to \$7600 for WLA Office for the fiscal year, for office equipment and part time help, in preparation for retirement of current WLA Coordinator. Funds will be transferred from reserves.

**Moved:** Carolynne Myall  
Approved.

#### Legislative Planning Committee - Mike Wirt

Mike reported that out of approximately 2400 bills introduced in the session, 150 bills had some impact on libraries and less than 50 made it out of committee after the 1st cut-off on March 5<sup>th</sup>. The LPC is tracking the following closely:  
HB1369 and SB5498 - multi-year levy lift  
Heritage Building  
21<sup>st</sup> Century Libraries  
School Libraries media programs

A surprise bill, which is still alive, is SB5522, known as the "Renton" bill, which allows for the taking of assets as a result of an annexation. The bill, which passed out of the Ways and Means Committee, raised issues for the LPC on taking positions on legislation when there was conflict amongst LPC members. The Committee crafted two additional principles to be used by the LPC for analyzing legislation. The LPC did pass a motion opposing the bill based on its opinion that every annexation is different and that assets should be negotiated as a result of an annexation.

**Motion:** To add two general principles to existing principles when taking a position on proposed legislation:

- 1) To base action decisions in support of or opposition to such legislation on what is best of libraries and library services in Washington State; a minority viewpoint will not drive the Association's position.
- 2) To understand that an individual library may choose to take a position different from WLA's, choose not to participate in WLA's legislative activities on a specific issue, and may act on its own to represent a viewpoint different from WLA's.

**Moved:** Carol Schuyler  
**Seconded:** Jennifer Wiseman  
Approved.

#### Federal Library Day/Virtual Legislative Day - Jan Walsh and Rand Simmons

Rand will lead the delegation in May. John Sheller is arranging a Virtual Legislative Day on which all library staff and supporters will be encouraged to call, fax or email her/his congressional representatives. John will have information available and will create an evaluation mechanism.

[Continuing Education Coordinator](#) - Mary Ross

Mary discussed ALA's cultural programming initiative as envisioned in the LIVE @ Your Library program. The comment was made that other organizations within the Washington library community, such as the Washington State Library, are already involved with cultural programming. It is valuable that the current initiative is regional and will include a database of presenters. The initiative also feeds into the notion of the library as a 3rd place.

**Motion:** To support ALA's request for support for its PACIFIC NORTHWEST: LIVE @ Your Library program, including:

- Letter of support in favor of the project to be included with ALA's proposal submission to the Paul G. Allen Foundation;
- Designation of a WLA representative to attend a project-planning meeting in October 2007 in Seattle;
- Distribution of information about the program to WLA members;
- Survey regarding cultural programming
- Consideration of a pre-conference proposal for the 2008 WLA/OLA joint conference

**Moved:** Mary Ross  
Approved.

#### **PNLA - Punkey Adams**

**Motion:** That CAYAS select up to three nominees for the position of WLA rep to the PNLA Young Readers Choice Award (YRCA) committee for consideration and appointment by the WLA Board. The term of office will be for two years, with a limit of two consecutive terms, and will commence at the annual WLA conference. The person appointed must be a member of WLA and PNLA.

**Moved:** Punkey Adams

**Amendment:** replace "up to three nominees" with "a nominee."

**Moved:** Carolynne Myall.  
Approved

**Motion as amended.**  
Approved.

Punkey clarified that PNLA provided travel funds for the representative to the YRCA committee.

#### **Awards Committee - Jan Walsh**

**Motion:** To accept the report of the Awards Committee:

Lifetime Membership Award

Emeritus Membership Award - Anthony Wilson

Emeritus Membership Award - Ellen Newberg

Honorary Membership Award - Amory Peck

Merit Award

Merit Award for Advances in Library Services - Dan Howard

Award for Outstanding Performance - Peggy Bryan

WLFFTA Award

Distinguished Service Trustee Award #1 - Shirley Roe Painter

Distinguished Service Trustee Award #2 - Robert Schultz

WALE Award

Outstanding Employee of the Year Award - Mary Wise

**Moved:** Jonathan Betz-Zall  
**Seconded:** Punkey Adams  
Approved.

**Motion:** To approve language in the criteria for Lifetime Membership, Honor Membership Award to read: "to recognize a person who has supported libraries but who is not *or has never* been a library staff member."

**Moved:** Anne Bingham  
**Seconded:** Priscilla Ice

Amendment: replace "or has never been a library staff member" with "or has never been a career library staff member."

**Moved:**Carolynne Myall  
**Seconded:** Punkey Adams  
Approved.

Motion as amended.  
Approved.

#### Scholarship Committee - Gail Willis for Angie Benedetti and Lisa Oldoski

**Motion:** To accept the report of the Scholarship Committee:  
Maryan E. Reynolds Scholarship  
Ana Alvarez

#### WLA Conference Grants

Amy La Vare  
Sheri Miller  
Reed Strege  
Jennifer Sullivan  
Janet Polata  
Mike Wood

**Moved:** Jonathan Betz-Zall  
**Seconded:** Punkey Adams  
Approved.

The committee also recommended a discussion on the creation of a WLA Foundation. It was felt that the idea would be an appropriate discussion item for the retreat. Punkey mentioned that PNLA had also discussed the creation of a foundation and explored the idea of belonging to a community foundation. Punkey agreed to bring more information to the retreat.

#### CAYAS - Angela Nolet for Deirdre Miller

**Motion:** That CAYAS funds be allocated on an annual basis, up to \$1500, to sponsor a representative from Washington state to attend the Collaborative Summer Library Program meeting.

**Moved:** Carol Schuyler  
**Seconded:** Jonathan Betz-Zall

Amendment: Motion to read: That CAYAS restricted funds be allocated, as available, on an annual basis up to \$1500, to sponsor a representative from Washington State to attend the Collaborative Summer Library Program meeting. In any year that CAYAS has restricted funds about to be returned to the General funds, CAYAS may request that up to \$4500 be rolled over

for support of three years' attendance of representatives to the Collaborative Summer Library Program meeting.

**Moved:** Carolynne Myall  
**Seconded:** Carol Schuyler  
Approved.

Motion as amended.  
Approved.

#### **IFIG** - Nancy Slote and Elena Bianco

Nancy raised the issue of WLA representation on the Washington Coalition against Censorship board. Currently, WLA does not have an official representative to the Coalition's board although each member organization is invited to have such a representative. Nancy agreed to bring to WLA's April board meeting more specific information concerning the activities of the Coalition's board, including the types of lobbying.

#### **WALE Conference** - Gail Willis for Katie Cargill and Georgette Rogers

**Motion:** To approved the 2007 Conference theme: Seasons of Change.  
**Moved:** Tim Mallory  
**Seconded:** Priscilla Ice  
Approved.

The board approved, by acclamation, the new WALE logo. It will be used on the Conference materials in addition to a graphic of four trees, representing different seasons, as the Conference logo. The Coordinator of Communications will also need to approve this logo.

#### **Pre-Conference on Telecommunications Policy** - Carolynne Myall

**Motion:** That the President will appoint an appropriate and willing person to attend the Telecommunications pre-conference at ALA in June, 2007.  
**Moved:** Carolynne Myall  
**Seconded:** Priscilla Ice  
Approved.

ALA will pay for an additional night's lodging for attendees to the pre-conference.

#### **ADDITIONAL REPORTS & COMMENTS**

##### **Vice-President** - Martha Parsons

Martha would like to add an additional member to the Task Force on Organization and Structure in order to study the effects of the Association Coordinator's retirement. Punkey Adams agreed to serve.

She is also seeking ideas and volunteers for other committee appointments.

##### Washington State Library - Jan Walsh

Jan identified three main legislative issues affecting the WSL:

- 1) Funding for electronic state publications
- 2) Heritage Center
- 3) increased funding for the Washington Talking Book and Braille Library

**Continuing Education Coordinator** - Mary Ross

Mary has begun to work on the 2008 pre-conferences. She has also drafted documents for Travel Grants which will go to the CE Council for approval and then be posted on the WLA web site.

**Alki Editorial Committee** - Mary Wise and Margaret Thomas

The March *Alki* will be mailed next week.

Erin Krake and Lynne King have been appointed to serve on the committee.

RIG - Robin Rousu

Robin highlighted one of RIG's conference programs with Joe Janes.

WLFFTA - Carol Schuyler

The pre-conference "Getting to YES: Advocating for Your Library" should have enough registrants.

**IG Coordinator** - Anne Bingham

Anne is still looking for mentors and mentees for the conference. The Meet and Greet will be "dry" and shortened to one hour. Elizabeth Laukea has been elected incoming IG Coordinator by the Interest Group Chairs.

Jonathan Betz-Zall

Jonathan expressed surprise that so few members subscribe to the WLA listserv.

Deanna Sukkar - iSchool Liaison

Deanna has been sending pertinent information to the iSchool listserv and welcomes information from the WLA board.

Gail Willis - Association Coordinator

Gail will be asking board members to contact people who have not renewed their memberships. The Elections Committee will meet at the end of March to verify the elections, but immediately needs a new member. Jennie Westlund, Anne Bingham, and Deanna Sukkar volunteered.

**Elections Committee** - Elena Bianco

See discussion above under Association Coordinator.

**Membership Committee** - Linda Pierce

No discussion.

**WALT** - Jess Chandler

No discussion.

GOOD OF THE ORDER

Future Dates

WLA Board Meeting, April 18, 2007, Three Rivers Convention Center, Kennewick

WLA Conference 2007, April 18-21, 2007, Three Rivers Convention Center, Kennewick

WLA Board Retreat, June 7-9, 2007, Dumas Bay Center, Federal Way

The meeting was adjourned at 3:00 PM.

Approved (date): \_\_\_\_\_

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Nancy Slote, Secretary

\_\_\_\_\_  
Carolynne Myall, President