

WASHINGTON LIBRARY ASSOCIATION  
Board Meeting, Federal Way Regional Library  
December 2, 2005

Reported by Nancy Slote

**Attending:**

Punkey Adams, PNLA Representative  
Jonathan Betz-Zall, ALA Chapter Councilor  
Elena Bianco, IFIG C-Chair, Elec. Com. Chair  
Anne Bingham, IG Coordinator  
Beth Gillespie, Communications Coordinator  
Mike Cook, 2007 Conf. Chair  
Priscilla Ice, Treasurer  
Catherine Lord, IF Committee Chair  
Tim Mallory, Coordinator for Strategic Planning  
Carolynne Myall, President  
Martha Parsons, VP/President Elect  
Nancy Patton, WLFFTA  
Rand Simmons, Proxy for Jan Walsh, WA State Library  
Nancy Slote, Secretary, IFIG Co-Chair  
Deanna Sukkor, RIG Co-Chair  
Susan Veltfort, IGLU Co-Chair  
Jennie Westlund, RIG Co-Chair  
Jennifer Wiseman, 2006 Conf. Committee, Legislative Day Committee  
Gail Willis, Association Coordinator  
Mike Wirt, Legislative Planning Committee Chair

Visitors

Don Willis, Seattle Public Library

**President Carolynne Myall called the meeting to order at 10:00 a.m**

**CHANGES TO THE AGENDA**

New Business: tabled Draft Proposal for Criteria for Posting CE Opportunities or other Promotions to Web  
New Business: add City of Puyallup request for statistics on adoption of ALA's "Freedom to Read"  
statement (Carolyn Myall)  
Good of the Order (Carolyn Myall)

**APPROVAL OF THE AGENDA**

The agenda was approved as amended.

**APPROVAL OF THE MINUTES**

**Motion:** Move to approve the minutes of the September 23, 2005 Board meeting.  
Moved: Jonathan Betz-Zall  
Seconded: Priscilla Ice  
Approved unanimously.

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### **TREASURER'S REPORT - Priscilla Ice Written Report**

The treasurer will post the quarterly report by December 31, 2005. Meanwhile, all payroll and bill payments are proceeding in a timely way. The 2003-2005 audit has been completed and copies are available from the treasurer. The auditor's recommendations include locating the bookkeeper and auditor close to the association coordinator, having a longer term of office for the treasurer, and finding treasurers with a financial background. In the discussion, it was agreed that the latter, although desirable, would not necessarily happen unless the board sought out an individual with financial background. Some boards do, in fact, search for prospective board members with specific skill sets. Other discussion addressed the issue of the value of shorter and longer terms for the treasurer. Suggestions included: 2 year term, renewable, 4 year term, 2 year term with a treasurer elect. The treasurer and auditor's recommendations have been sent to the Task Force on Structure.

The President will appoint an internal Audit Committee in the near future, who will review the books on a quarterly basis.

### **STRATEGIC PLAN – Tim Mallory**

Tim reminded the board that the Strategic Plan is a working document, which is revised regularly because of Board actions.

### **OLD BUSINESS**

#### **Electronic Votes - Nancy Slote**

Due to a lack of a quorum at the September 23, 2005 board meeting, nine motions were distributed electronically to those members not present. The Association Coordinator received "yea" votes from three additional board members. All motions were approved.

### **Conference 2007 - Mike Cook Written Report**

The Committee would like input on speakers and would especially like guidance from the 2006 Conference Committee on the process and time-lines. It was suggested that the Committee send a message to the WLA list for speaker suggestions.

The conference theme has been changed to "Washington Connects" because of potential trademark issues with "Made in Washington."

### **Conference 2008 - Karin Ford (not present) Written Report**

The contracts with the Hilton Vancouver Hotel and Conference Center have been signed. EWE ME & Co. conference management firm negotiated the contracts with an excellent rate of \$500 maximum per day for all internet connections, including in the exhibits.

### **Statewide Marketing Initiative - Carol Schuyler (not present) Written Report**

Rand Simmons from the Washington State Library reviewed the "Marketing Grant Cycle" with a grant application deadline of January 20, 2006. The grants give local libraries the opportunity to work with the Metropolitan Group to develop a local marketing plan. In response to a board question, Rand explained that the program was unique and that it would be great if WSL could get national library press on the program.

WSL would also like to know if libraries would like training on outcome based measurements. Performance measurements are required by the federal government, and the WSL is already doing such measurements on the summer reading program. Outcome based performance measurements might also be useful for WLA's interest groups.

### **Intellectual Freedom Committee (New Business) – Catherine Lord Written Report**

Catherine provided background on Oregon's Intellectual Freedom Clearinghouse, currently administered through the Center for the Book of the Oregon State Library. Its structure would be well-suited for a regional approach to tracking IF challenges through PNLA. The major difficulty with maintaining the database has been the low input from Oregon libraries, which is mirrored on the federal level. Catherine indicated that we would need to focus on educating librarians and administrators about the importance of reporting. The discussion raised the issue of confidentiality when reporting to a state agency which has certain mandated open access requirements. A database maintained by a private entity, such as PNLA, might alleviate that concern.

**Motion:** WLA proposes to the PNLA board that it establish a regional Intellectual Freedom clearinghouse. WLA suggests exploring the structure of the Intellectual Freedom Clearinghouse currently maintained by the Oregon State Library's Center for the Book and explore options for confidentiality.

Moved: Jonathan Betz-Zall

Seconded: Tim Mallory

Approved unanimously.

Punkey Adams will bring the proposal to the February PNLA board meeting. Carolynne Myall was also directed to alert public library directors in Washington State about the proposal.

### **Conference 2006 (Old Business) - Jennifer Wiseman Oral Report**

Jennifer distributed samples of the registration materials, which will be mailed the first two weeks of January. The conference committee is finalizing the room assignments. Conference programming includes "talk tables", informal discussions on topics of current interest with facilitators.

### **Legislative Day – Jennifer Wiseman Oral Report**

Jennifer distributed samples of the registration materials, which will be mailed ca. January 6<sup>th</sup>. The registration form has been redesigned. Publicity includes an announcement in the December *Alki*, and the committee is working with Evelyn to post information on the WLA website. In addition, the committee recommends that libraries publicize the information to their own staffs.

### **Washington Coalition for Open Government – Patience Rogge (not present) Written Report**

One of WCOG's main interests, access to public records, raises the issue of WLA's relationship with outside organizations, where interests may or may not intersect. In the case of public records access, WLA has a different perspective because of confidentiality concerns. ALA is currently discussing the issue of relationships with other organizations and has a set of guidelines. Carolynne will appoint a taskforce to draft a WLA policy and will ask Patience to communicate WLA's interest in the preservation of state documents to the WCOG board.

### **Written Reports from Board – Gail Willis Oral Report**

Gail received board reports from most members although some members reported difficulty accessing the special board site. Gail apologized for sending out the incorrect access instructions, but access is easy. The board will review the usefulness of the current system after the next board meeting, and Gail will contact individual board members for reminders, if necessary. It would also be helpful for a board member to let Gail know if he/she is not going to be submitting a report.

### **Corporate Sponsor Chair for Future Conferences – Carolynne Myall Oral Report**

Carolynne reported that she had sent out inquiries but had not received any responses. Ideally, WLA needs to have someone shadow the current chair, Bruce Ziegman. Suggestions from the table include: Bruce Schauer (King County Library System) and Will Stuivenga (Statewide Database Licensing Project).

### **Audit Committee – Carolynne Myall Oral Report**

Carolynne has not yet appointed the committee but is working on defining the procedures and the committee membership. The committee will first review August 1, 2003 – July 31, 2005 to become current, and then will do quarterly reports.

### **Task Force to Review WLA's Structure – Kristy Coomes (not present) Written Report**

The Task Force received the auditor's recommendations, many of which mirror the findings of the Task Force. The board further discussed the recommendation that the Treasurer have a fiscal background. The general consensus was this requirement would be neither realistic nor wise, because the board would derive most benefit from an individual who could communicate to the board without financial jargon. The board also reiterated its opinion that a four year term was too long, and that the board would be better served by a two year appointment with a treasurer elect. Priscilla indicated that the recommendation for a monthly audit by the audit committee would be unnecessary because of the level of activity in the accounts. Her recommendation was for a quarterly audit.

### **NEW BUSINESS**

#### **ALA Resolution "Threats to Library Materials Related to Sex, Gender Identity, or Sexual Orientation" – Carolynne Myall Oral Report**

Keith Fiels, ALA Executive Director, requested the support of WLA for ALA's resolution adopted at the 2005 Annual Conference on "Threats to Library Materials Related to Sex, Gender Identity or Sexual Orientation." Jonathan Betz-Zall provided background on the resolution and the value of supporting ALA's intellectual freedom resolutions by local chapters. Historically, WLA has always affirmed the Library Bill of Rights and reaffirmed any ALA resolution.

**Motion: Whereas,** the Library Bill of Rights upholds the right of citizens to access a very wide range of information and ideas,

**Whereas,** the WLA has upheld the Library Bill of Rights for many years, as an important support of the personal freedoms of the citizens of Washington State, now therefore be it

**Resolved,** that the WLA affirms the inclusion in library collections of materials that reflect the diversity of our society, including those related to race, sex, religion, ethnicity, gender identity, and sexual identity, and,

**Resolved,** that the WLA encourages Washington libraries to acquire and make available materials representative of all the people in our state.

This resolution will be transmitted to: ALA Executive Director

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ALA Office of Intellectual Freedom  
ALA Chapter Relations  
WLA Membership  
Washington Library Directors  
Posted on WLA website

Moved: Jonathan Betz-Zall  
Seconded: Punkey Adams  
Approved unanimously.

### Legislative Planning Committee – Mike Wirt Written Report

Mike described the mission and charge of the LPC as well as the procedures of the committee, including its evaluation of issues before the legislative session, criteria used in the development of legislative recommendations, and its work during the session which includes the tracking of bills, the determination of action levels of support, weekly conference calls, and on-going consultation with WLA's lobbyist, Steve Duncan. The work of the LPC is clearly guided by the WLA board although the LPC often needs to respond immediately to changing legislative circumstances and particular strategies often need to be private.

Steve Duncan provided more detail about the evaluation of legislation and the realities of the legislative process. Strategic questions about legislation include:

Is the legislation unique to libraries?

Will it involve coalitions?

Would WLA's involvement harm WLA?

Would WLA's involvement make a difference?

Would WLA's involvement affect key allies?

Would WLA's involvement promote good public policy?

At the November 5, 2005 meeting of the LPC, the committee discussed the types of issues appropriate for WLA/LPC advocacy. The consensus was that advocacy should be limited to areas specifically related to WLA's mission, thus eliminating advocacy for social or political issues. The LPC would like clarification on WLA's policies on establishing its positions on issues, and recommends that the Board establish a process for individual members to present advocacy requests in areas that the LPC wouldn't normally consider.

**Motion:** To approve the 2006 State Legislative Priorities as amended:

- General principle to be applied is to assess and develop appropriate strategies for addressing legislation that may
  - Provide a direct positive economic benefit to libraries
  - Result in a negative financial impact on libraries
  - Limit patron access to library materials & services
  - Compromise patron privacy
  - Impose unfunded mandates
  - Weaken local control of libraries
  - Be more general in nature but might either positively or negatively impact library operations (e.g. public records, open public meetings, public works)
- Specific 2006 legislative issues
  - Support of library district multiyear levy lid override authority (HB 1446/SB 5333)
  - Support of Washington State Heritage Building preplanning fund authorization (OSOS supplement budget)
  - Support of early learning (no current bills)
  - Support state funding for community college Digital Resources Project (SBCTC budget)
  - Oppose removal of library media center standards from WAC (WAC 180-46)

Moved: Mike Wirt

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Seconded: Tim Mallory  
Approved unanimously.

### **Library Technician Program – Carolynne Myall**

The continuation of the Library Technician Program at Spokane Falls Community College is being reviewed by the College's administration, and WLA has been asked to support the continuation of the program.

**Motion:** To support the continuation of the Library Technician Program at Spokane Falls Community College; and directing the President of WLA to communicate our appreciation to SFCC, as these students are essential to library services in Washington.

Moved: Tim Mallory  
Seconded: Jonathan Betz-Zall  
Approved unanimously.

### **WLA Board Recognitions – Carolynne Myall**

**Motion:** The WLA Board would like to express its appreciation to Sue Bradley for her many years of service to the Washington library community as coordinator of the Library Technician Program at Spokane Falls Community College.

Moved: Martha Parsons  
Seconded: Nancy Patton  
Approved unanimously.

The President was directed to present Sue Bradley with a certificate and to notify Spokane Falls Community College of WLA's recognition.

**Motion:** The WLA Board recognizes Kim Hixon for her admirable persistence and technical skills in bringing the 2003 audit to a successful conclusion, and for her continuing service as WLA's accounting and business consultant.

Moved: Priscilla Ice  
Seconded: Nancy Patton  
Approved unanimously.

### **Puyallup Public Library – Carolyn Myall**

Puyallup Public Library has requested information on the libraries in Washington who have adopted ALA's "Freedom to Read Statement" and its interpretations. Neither WLA nor the Washington State Library have this information. It was suggested that the question be posted to the WLA list.

### **Officer, Committee and IG Reports**

#### **Martha Parson, Vice-President**

Martha attended her first Legislative Planning Committee meeting and has a better appreciation for the process. She welcomes increased communication from LPC to the Board.

#### **Tim Mallory, Coordinator for Strategic Planning**

Tim will work on ways to report progress on the strategic plan.

**Rand Simmons (for Jan Walsh), [Federal Relations Coordinator Written Report](#)**

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Rand asked if WLA wanted to provide additional support, in addition to the one delegate, to National Library Legislative Day. Currently, WLA pays the expenses of the Federal Relations Coordinator. The board would like Jan to bring a recommendation regarding additional funding for the Washington delegation to the February 10<sup>th</sup> board meeting.

**Nancy Patton (for Carol Schuyler), WLFFTA**

WLFFTA Steering Committee met on November 29, 2005. Carol Schuyler was elected vice chair. WLFFTA has one program at the 2006 Conference and a preconference that is focused on basic fundraising. WLFFTA will have an annual meeting at the Conference but not the traditional breakfast. Planning has begun for the Friends and Foundation Forum in October. One idea is to hold the Forum in two locations to encourage more people to attend. WLFFTA is looking for a new editor for the *Advocate*. It might be possible to go electronic for the newsletter except for those who do not have e-mail and/or to direct people to the website.

**Susan Veltfort, IGLU**

The IG has one conference program but is struggling to get members.

**Deanna Sukkar and Jennie Westlund, [RIG Written Report](#)**

A future tour, not mentioned in the written report, is for the Forensic Laboratory Library.

**Nancy Slote, Secretary**

Gail, Nancy and Kristy Coomes have worked on making a dent in the vetting and arrangement of WLA's archives.

**Other submitted written reports with no additional discussion:**

Jonathan Betz-Zall, [ALA Councilor](#)

Punkey Adams, [PNLA Representative](#)

Carolyn Myall, [President](#)

Evelyn Lindberg, [Webmaster](#)

Tamora Georgick, [TRIP](#)

Theresa Gemmer, [OLE IG](#)

Linda Pierce, [Member Services Committee](#)

Beth Gillespie, [Coordinator of Communications](#)

Mary Power, [CE Coordinator](#)

Kristen Snyder, [CAYAS](#)

Mary Wise, [Alki Editorial Committee](#)

Elena Bianco, [IFIG](#)

Elena Bianco, [Election Committee](#)

Jan Walsh, [Awards Committee](#)

Christa Werle (for Jess Chandler), [WALT](#)

**GOOD OF THE ORDER**

Letter of acknowledgement of WLA's donation from Lisa Conescu, President of the Friends of the Jefferson Public Library, Metairie, Louisiana

The Statewide Marketing Initiative grant deadline is January 20, 2006.

2006 membership renewals have been mailed.

Awards nominations are due January 20, 2006.

**Board Meetings and Other Significant Dates for 2005:**

Library Legislative Day 2006	Thursday, February 9, 2006	Masonic Lodge, Olympia
WLA Board Meeting	Friday, February 10, 2006,	Timberland Reg. Lib., Olympia
WLA Board Meeting	Wednesday, April 19, 2006,	Conference 2006, Tacoma
Annual Retreat	Thursday, June 8, 2006 – Friday, June 9, 2006,	Dumas Bay Center, Federal Way

The meeting was adjourned at 2:25 p.m.

Approved (date): \_\_\_\_\_

\_\_\_\_\_  
Nancy Slote, Secretary

\_\_\_\_\_  
Carolynne Myall, President

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: **December 2, 2005** REPORTED BY: **Priscilla Ice**

OFFICER/COMMITTEE/INTEREST GROUP/OTHER **Treasurer**

### SUMMARY:

I have spent many hours learning the treasurer position and thinking about how it can be put on a better footing. I will need to send a fully up-to-date financial report later in December because of the time it is taking to put all of the pieces in place. However, steady progress has been made and bills are getting paid and correctly recorded.

The 2003-5 audit was completed and transmitted with recommendations. I have copies available for anyone who would like to look at the full report.

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

None

### NARRATIVE:

The 2003-5 audit has been completed. Recommendations include:

- Finding treasurers with a financial background
- Having a longer term (say 4 years) for treasurer with a one year treasurer elect position which would overlap with the treasurer in the last year.
- Locating bookkeeping and accounting services convenient to the coordinator and using electronic tools and the mail to enable check signing and treasurer oversight.
- Use a finance/audit committee to oversee the books each month or quarter and report to the board regularly.
- Continue regular audits which would start soon after the end of the fiscal year.

I have sent the full report to the task force on operations to determine which of these options will be recommended to the board. My thinking was running in this direction before the recommendations came based on my experience in the first few months. It is clear to me that significant change is needed to keep records accurate and complete and to make sure WLA is complying with legal requirements in a timely way.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 12/02/2005      REPORTED BY:      Mike Cook

**OFFICER**/COMMITTEE/INTEREST GROUP/OTHER 2007 Conference Coordinator

SUMMARY:

The 2007 WLA Planning Committee selects a new theme: **Washington Connects**.

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

None

NARRATIVE:

The 2007 WLA Conference Planning Committee met on Monday, November 14 to:

1. Discuss the theme "Made in Washington" and associated trademark issues.
2. Review Committee Assignments and present new members – Chrissie Noonan (HTL) and Cecilia Hui (HTL) as co-chairs of the local arrangements equipment and technology subcommittee and Kathy Knutson (RPL) as co-chair of the Special Events and Entertainment subcommittee.
3. Briefly review our budget.
4. Discuss the 2007 Conference logo.
5. Discuss keynote and other speaker ideas.
6. Canvass the group regarding a tour of the Three Rivers Convention Center.

These discussion items led to:

1. The 2007 WLA Conference theme changed to "Washington Connects."
2. Logos will be submitted to the planning committee by the MCLS Marketing Manager, Kyle Cox, and by Pacific Northwest National Laboratory staff. Our goal will be to have a draft logo to present to the WLA Board at its December 2 meeting.
3. A tour of the Three Rivers Convention Center the planning committee will be scheduled Dec. 12 - 21. A brief committee meeting will precede the tour.
4. 2007 Conference Planning Committee members will contact previous conference planners for suggestions/tips. These discussions will be reported back to the committee in its January meeting.
5. Mike Cook will ask the WLA Board for suggestions regarding 2007 conference speaker selection, scheduling, and contracts at the Dec. 2 WLA Board meeting.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: \_\_12/02/05\_\_\_\_ REPORTED BY: Karin Ford

OFFICER/COMMITTEE/INTEREST GROUP/OTHER\_\_\_\_\_2008 OLA/WLA Conference

### SUMMARY:

EWE ME & Co. conference management firm completed contract negotiations with the Hilton Vancouver Hotel and Conference Center and the Red Lion at the Quay Hotel for the April 15-18, 2008 joint conference. The contracts were signed byCarolynn Myall and Leah Griffith (OLA President).

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

### NARRATIVE:

EWE ME & Co. listed the following as some of the benefits they negotiated on our behalf:

1. No charges for function space (meeting rooms and exhibits).
2. Maximum single/double room rate of \$120 at the Hilton and set rate of \$99 at the Red Lion. (2008 rates)
3. Up to five "staff" guestrooms at 25% off the group rate at the Hilton.
4. Two complimentary one-bedroom suites at the Hilton and two at the Red Lion.
5. One complimentary room night for each 50 room nights paid for.
6. Five complimentary garage parking passes each day and guaranteed \$5 parking rate for those who stay at the Hilton.
7. \$500 maximum per day for all Internet connections, including in the exhibits.
8. Complimentary podiums/microphones, power cords and projector stands. Right to bring in laptops and projectors without fees.

We expect to use the Red Lion at the Quay for two preconference workshops, two lunches, and about four program sessions. All other functions and the exhibits will be at the Hilton Convention Center.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 2 DEC 2005 REPORTED BY: Carol Schuyler

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: WLA Representative to the Washington State Library Statewide Marketing Initiative Committee

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

A "Marketing Grant Cycle" has just been opened to libraries throughout the State. Its purpose is "to provide professional onsite consulting for individual libraries to develop their own marketing and action plans for implementation" with an emphasis on low or no-cost marketing solutions. Twelve grants will be awarded for work on general plans and eight grant awarded for work on a specific service, program, or issue. The Metropolitan Group led by Laura Dellinger will provide consulting services. Laura was the lead in the marketing workshops provided throughout the State last year. To qualify, one staff or board member from the library must have attended one of those workshops.

The grant application deadline is January 20<sup>th</sup>. To facilitate libraries participation, three more "Effective Marketing for Libraries" workshops are being offered in Moses Lake, Longview, and Mountlake Terrace.

Seven more library character profiles are also being developed for publication, radio spots, etc. for next year. The marketing subcommittee received thirty-three character profiles. For example, "Grace is an 8-year-old girl who lives in Aberdeen. She has two older sisters who love to read and she thinks her library cards is the coolest Credit card there is. She loves cats, art, and swimming and wants to learn about being a veterinarian when she gets bigger." Each committee member was asked to submit their "strongest" seven character selections. The characters chosen are:

1. Dream: Brandon is 44, self-employed in a professional field and a competitive tri-athlete. His business is highly technical, and he is an information junkie—he's the first person on his block with the newest gadget, and he takes his Blackberry with him everywhere. He has never been a very big library user, but he recently had his first child and is very interested in learning more about how he can ensure that she gets every possible advantage in her education.
2. Become: Ashley is the office manager at a family-owned widget manufacturer. She is young, and ambitious, and wants to prove her worth at the company, as well as help them grow the business (so she can earn more money!). She needs to do market research, but has limited skills and access to few resources. She used to check out books at the library when she was a kid, but has not been in years.
3. Excel: Darlene is self-employed mother of two daughters. The older daughter is an avid reader; the younger is struggling in reading at the first-grade level and doesn't think reading is

fun. She's worried about making sure the younger stays interested in school and knows reading is an important part of that—she's not sure what to do.

4. Succeed: Jennifer is a project manager for her company and leads research teams. Often her colleagues don't seem to know where to start. She has a great relationship with her local reference librarian who she considers the company's secret weapon. Last year, she estimated that "her reference department" saved her business close to \$15,000.
5. Learn: Alicia is 17 – 21 (must appear to be either a senior in high school or a freshman in college). She is writing a paper on the Lewis and Clark Expedition for history class and needs to learn more about the American Indian nations that helped Lewis and Clark on their journey. She is most often found sitting on the computer instant messaging her friends or playing with her new cat.
6. Live: Patty is a 28-year-old home economist. She is an avid birder and hiker, but has recently developed seasonal allergies that are keeping her from enjoying the outdoors. Patty wants to research possible homeopathic remedies to augment the medications she is already taking.
7. Play: Brian is a forty-something wheat farmer from Yakima. Brian and his family visit the library regularly on weekends checking out books, movies, music, and electronic games. He especially enjoys checking out books on tape to listen to in the car.

We have been sent four photos of potential models for each character. We are voting on which model will be used for each concept. Deadline: December 1<sup>st</sup>. Once the models have been chosen the concepts will move forward.

TO: Members of the Board of Washington Library Association  
DATE: December 2, 2005  
RE: Report and Proposal from the Intellectual Freedom Committee

The Intellectual Freedom Committee has not held a formal meeting since the time of the Board retreat. In September, I put out an email to members with our assignments, asking who was interested in working on which projects, and received only one reply. I have not called a meeting since that time, but have informally spoken with interested individuals.

### **A Model to Use**

The Oregon State Library web site includes an “Intellectual Freedom Clearinghouse” that has an easy-to-use structure, and some of the features that we have discussed including: It lists:

- Annual reports of challenges that have been reported to the state library
- Reporting forms (for reporting challenges to the state library)
- Forms for requesting further information about specific titles, to help prepare for or respond to specific challenges
- Contact information for the state

The Intellectual Freedom Clearinghouse has been administered through the Center for the Book, which is part of the Oregon State Library. MaryKay Dahlgreen coordinates this clearinghouse.

I spoke with MaryKay in November. She said that Oregon has been discussing “scrapping” the clearinghouse. The reasons are that they have been receiving reports almost exclusively from only two libraries. She has heard some librarians express concern that if they reported their challenges, it would only “make things worse.” She said that it is not fair for the libraries who are reporting challenges to be the only ones on record doing so.

I asked MaryKay if she thought that a lack of awareness—about the database, and about the reasons that reporting challenges would be useful—contributed to the nonparticipation. She said she definitely thought so.

### **Exploring a Suggestion to Expand Purview to Region**

In further discussion, MaryKay expressed an interest in expanding the clearinghouse to a regional level, instead of giving it up. The basic structure of an IF clearinghouse is in place in Oregon, and could be replicated to a regional level fairly easily. We would need to include a kind of marketing campaign as well. She suggested we contact PNLA and find out if they would be interested in serving as regional coordinators.

I contacted Janelle Zauha, who I later learned is past President of PNLA. She's forwarding the suggestion to Charlotte Glover, current PNLA President, and has offered to put the idea on the next PNLA Board meeting agenda, scheduled for February. I discussed the idea with Candace Morgan, who thought it was a good idea. She suggested that if this information could be gathered at a regional level (for instance, through PNLA), then that information could be funneled to the ALA Office of Intellectual Freedom. Candy is planning to see Judith Krug in the near future, and she said she'll talk with her about the idea to see what she thinks. Incidentally, this would help us at a national level, as the ALA OIF has its own problems collecting reporting data. From the ALA web site:

According to Judith F. Krug, director of the Office for Intellectual Freedom, the number of challenges reflects only incidents reported, and for each reported, four or five remain unreported.

Other than MaryKay Dahlgreen, Janelle Zauha and Candy Morgan, I have floated the idea past only one other person, Nancy Slote, who wrote simply "what a good idea!"

## **Proposal**

Currently, we have two major tasks assigned to us:

Tactic 1.2.5 Develop a statewide advocacy and resource site for tracking and responding effectively to intellectual freedom challenges.

Tactic 3.5.3 Identify and reach out to like-minded non-library organizations (such as education, academic, literary, IF, civil liberties groups).

As we work on these tasks, I envision and propose that we would:

- Use the Oregon state clearinghouse as an initial model for tracking challenges
- Add statewide advocacy and resources to the clearinghouse web page
- Approach the project as part of a larger, regional project, assuming PNLA is interested in serving as the regional liaison for this effort
- Contact other state library associations within the PNLA region to invite them to join in making this a region-wide project
- Contact library directors, deans and school library media specialists throughout the state to provide information on how to track and share challenges, and why it is important
- Use state library conferences and PNLA conferences as a venue to "get the word out," hosting programs to inform the library community of the importance of sharing this information, how to report challenges, and where to seek help

Respectfully submitted,  
Catherine Lord

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 2 December 2005 REPORTED BY: Patience Rogge

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: WLA Rep to WACOG

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

Since my last report in June, the Washington Coalition for Open Government (WCOG) board has met five times, and I have been able to attend three of the meetings either in person or by conference call.

In September, the first annual James Madison Award was presented to retired Chief Justice James Andersen for his long-time, continuing efforts on behalf of the people's right to know in the conduct of government business. Justice Andersen was a founding member of WCOG. The two nominations submitted by WLA were strong contenders. The board members have met with Governor Christine Gregoire to discuss matters of concern to WCOG and to present her with a position paper on open government laws, regulations and judicial opinions. The meeting was productive and cordial.

WCOG's pro bono lawyers have filed Amicus curiae briefs in several cases dealing with denial of access to public records, and have been successful in a case concerning disclosure of records of state prison medical malpractice. The board continues to reach out to all groups in the state that are interested in public records and open meetings. Assistant Attorney General Greg Overstreet presented two programs at the WILL conference on these topics at my request. WCOG has conducted several well attended public forums around the state, drawing large numbers of elected and appointed officials, educators, students, and members of the general public. I regret that the proposals I submitted to the 2006 WLA conference committee on behalf of WCOG and WLFFTA were rejected, especially since Kris Passey, publisher of the Marysville newspaper was to be involved.

On Nov. 8, the board has a lengthy meeting with Attorney General Rob McKenna to discuss the proposed model Public Disclosure Act, for which he has been holding community meetings around Washington to gather citizen input. We presented him with material similar to that the board gave the governor, and discussed the implications of the Hangartner decision regarding attorney/client privilege. I called his attention to the bill introduced last year on state documents published only in electronic form, and reiterated the library community's support for it. I continue to research possible sources of grant funding for WCOG, and have submitted a proposal to the Seattle Foundation for \$20,000 for operations that is currently under consideration. I hope that the WLA board and the Legislative Planning Committee will keep me informed of matters of concern to WLA and any issues that arise which would require me to dissent from the WCOG position. Thank you for your support.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

Meeting Date: 12/2/05

Reported by: Kristy L. Coomes

Committee: Task Force on WLA Structure and Functions

### SUMMARY:

The Auditor has forwarded findings and recommendations based on the audit of the two fiscal years ending July 2003. Several recommendations relate to the work of this Task Force and will require discussion and decisions by the WLA Officers and Board members. The key discussion items, many of them mirroring the information and options presented earlier by the Task Force, are listed below.

### BOARD ACTION REQUIRED:

Discussion needed of items below.

### NARRATIVE:

Recommendations made by the Auditor that will require discussion of the Board and potentially changes in the WLA Bylaws include:

1. Treasurer position requirements should include mandatory fiscal background.
2. Treasurer position should be extended to a four-year term with a "treasurer-elect" working with the current treasurer for the last year of the term.
3. Site the financial records in a permanent location and contract with a strong accounting firm that will carry out monthly bookkeeping regardless of geographic location of treasurer.
4. Follow a "mini-audit" process with a CPA to avoid expensive audit procedure while providing assurance that records are accurate, complete, and all reports are filed.
5. WLA should appoint a finance/audit committee to review monthly financial statements.
6. Conference treasurers need to receive a monthly copy of the general ledger conference detail account in order to report missing information or discrepancies.
7. The finance/audit committee will report to the full board at each meeting regarding the status/condition of accounting records and whether reconciliations and work papers are adequate.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 12/02/05 REPORTED BY: Mike Wirt

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: Legislative Planning Committee

### SUMMARY:

November 3 Legislative Planning Committee action included

- Establishment of 2006 legislative priority recommendations
- Discussion of potential for state funding support; appointment of a library funding task force.
- Discussion of types of legislative issues appropriate for LPC advocacy/action and that support for a policy position does not necessarily translate into support for particular legislation; decision to clarify the Board's expectations regarding WLA and LPC advocacy "positions" in areas that appear peripheral to WLA's mission.
- Discussion of connection and perception of the LPC to the WLA Board and the Association's membership; decision to attempt to present LPC purpose and priorities more clearly.

Knowing the Board's policy on establishing Association positions on issues and its expectations regarding LPC action based on those positions would be most helpful. It might also be helpful to have a process for individual members to present advocacy requests in areas that the LPC wouldn't normally consider to the Board for a decision on potential Association action of any type.

### BOARD ACTION REQUIRED (if any) *Please state as a motion.*

1. That the 2006 state legislative priorities recommended by the Legislative Planning Committee be approved.
2. That the Board clarify expectations regarding WLA and LPC advocacy "positions" in areas that aren't directly related to WLA's mission.

### NARRATIVE:

See attached.

## **Legislative Planning Committee Report: December 2, 2005**

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### **WLA Mission**

The purpose of the WLA shall be the promotion of library service, continuing education, and library advocacy on behalf of the people of Washington State.

### **Legislative Planning Committee Charge**

Recommend appropriate and effective deployment of Association resources for the Association's legislative effort, and develop legislative priorities for submission to and approval by the WLA Executive Board.

### **How the Committee Works**

- Before session
  - Fall meeting to review previous session, discuss upcoming session, establish priorities, update issue contact list, take care of other committee business.
  - Duncan & Associates prepares first "Olympia Report."
- During session
  - Duncan & Associates identifies & tracks relevant bills
  - Designated bill readers rate bills based on priorities and available resources. Ratings are Opposed, Actively Lobby; Supportive, Actively Lobby; Very Important, Monitor Closely; Monitor (potential for positive or negative amendment; Interesting Reading (let us know what happened); Not Relevant (remove from list).
  - Action levels of support/opposition may range from just signing in with WLA position at a committee hearing without oral testimony to an all-out effort by Duncan & Associates with legislators, staff, and other lobbyists as well as mobilizing grassroots support.
  - Weekly committee conference calls to review current status and provide direction.
  - Frequent consultation between co-chair and Duncan & Associates to fine-tune action levels and deal with emerging issues: "...appropriate and effective deployment of Association resources" by definition means that those resources are limited and must be thoughtfully directed.
  - Mid-session committee meeting immediately prior to Library Legislative Day.
  - Co-chair provides status reports to WLA Board
  - Duncan & Associates prepares mid-session "Olympia Report."
- After session
  - Depending on session outcome and potential session interim legislative activity, may hold final committee meeting
  - Duncan & Associates prepares final "Olympia Report."

### **November 3, 2005 Committee Meeting**

Committee action included

- Establishment of 2006 legislative priority recommendations
- Discussion of potential for state funding support; appointment of a library funding task force.
- Discussion of types of legislative issues appropriate for LPC advocacy/action and that support for a policy position does not necessarily translate into support for particular legislation; decision

to clarify the Board's expectations regarding WLA and LPC advocacy "positions" in areas that appear peripheral to WLA's mission.

- Discussion of connection and perception of the LPC to the WLA Board and the Association's membership; decision to attempt to present LPC purpose and priorities more clearly.

### **Recommended 2006 State Legislative Priorities**

- General principle to be applied is to assess and develop appropriate strategies for addressing legislation that may
  - Provide a direct positive economic benefit to libraries
  - Result in a negative financial impact on libraries
  - Limit patron access to library materials & services
  - Compromise patron privacy
  - Impose unfunded mandates
  - Weaken local control of libraries
  - Be more general in nature but might either positively or negatively impact library operations (e.g. public records, open public meetings, public works).
- Specific 2006 legislative issues
  - Support of library district multiyear levy lid override authority (HB 1446/SB 5333)
  - Support of Washington State Heritage Building preplanning fund authorization (OSOS supplemental budget)
  - Support of early learning (no current bills)

### **Library Funding Task Force**

As a result of November 5 committee discussion regarding potential state funding for libraries and/or library services a Library Funding Task Force was appointed to research options for state funding support and to recommend a specific funding proposal to the LPC for the 2007 legislative session. The first task force meeting will be a December 5 conference call.

Members are Dean Marney, North Central Regional Library; Pat Partovi, Spokane Public Library; Deborah Jacobs, Seattle Public Library; Jodi Reng, Timberland Regional Library; Neel Parikh, Pierce County Library System; Carolynne Myall, WLA president and LPC co-chair, and Mike Wirt, Spokane County Library District and LPC co-chair.

### **WLA Issue Advocacy**

At the November 5 committee meeting questions were raised regarding types of issues appropriate for WLA LPC advocacy and action, with the consensus being that both philosophically and in terms of available resources, advocacy should be limited to areas specifically related to WLA's mission. WLA's mission, for example, doesn't address support of social issues or political issues.

Knowing the Board's policy on establishing Association positions on issues and its expectations regarding LPC action based on those positions would be most helpful. It might also be helpful to have a process for individual members to present advocacy requests in areas that the LPC wouldn't normally consider to the Board for a decision on potential Association action of any type.

### **Connection to Organization Membership**

Several committee members voiced their feeling that the general membership doesn't feel connected to the Legislative Planning and doesn't know how its priorities are set and carried out. "Marginalized" was used in describing this perception. The fact that the nature of strategic legislative action doesn't lend itself to openness and transparency exacerbates this situation. There was a consensus that this is an important issue to address. At minimum, committee co-chairs will provide

the Board with regular LPC reports. They'll also be seeking other avenues for providing information to members about WLA's legislative activities without compromising their strategic nature.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: **Jan Walsh**

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: **Federal Relations Coordinator**

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

National Library Legislative Day in Washington D.C.

As Federal Relations Coordinator for Washington, I want to invite you all to join our Washington delegation to learn more about federal legislation and to discuss library issues with our members of Congress. Our delegation has been smaller than that of many other states, despite the fact that we are extremely savvy in state legislative work. I would be delighted to have more Washington librarians and library staff members join in the effort. If you will be able to be a part of our delegation, will you let me know by March 1? Thanks for considering it!

The information in the attachments relates to the event, including a description of the event location and hotel arrangements. Also, attached is a "save the date" flyer that contains a link to ALA's National Library Legislative Day web page. Information can also be viewed on the ALA website at <http://www.ala.org/ala/washoff/washevents/nlld/nationallibrary.htm>

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 12/2/05

REPORTED BY: Deanna Sukkar and Jennie Westlund, co-chairs

OFFICER/COMMITTEE/INTEREST GROUP/OTHER Reference Interest Group

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

### NARRATIVE:

Since the September meeting, RIG has been active with workshops, tours and recruitment of new members.

RIG organized and hosted a tour of the Western State Hospital and McNeil Island Correctional Center libraries. The day-long tour included opportunities to meet the librarians and regional staff for the institutional libraries. Our hosts were generous with their time and shared their knowledge and passion for their work. The participants of the tour gave very positive feedback, and appreciated the opportunity to learn more about the facilities and the challenges of providing reference service to the residents and inmates of these institutions.

RIG also organized and hosted a tour of the University of Washington Health Sciences Library. Our hosts, the head of information services and the outreach coordinator, gave an overview of the HSL services and collections, and answered questions on the services, resources, and how the HSL serves its clients, in both the UW community, and outside of it. A number of the participants work in public library settings and attended the tour for the purpose of learning more about providing medical reference service to their patrons.

RIG held two sessions of the three-session workshop, "Statistics for the Generalist," presented by the UW's Anne Zald. The first session, held at the Central Library (SPL), was attended by 25, and the second, at the Washington State Library, in Tumwater, was attended by 17 (both of these sessions were at capacity). The third session will take place in Yakima. By offering this workshop in three different geographic regions, RIG's goal was to increase access to a wider audience, especially on the east side of the mountains.

In an effort to increase RIG membership, and to get the word out about WLA/ALA, we have reached out to the incoming UW Information School (iSchool) students. The RIG co-chairs and Marketing Director visited two iSchool classes to talk about WLA/ALA and RIG, and to describe the benefits of membership. We also hosted a "Meet 'n Eat" on campus. With the promise of pizza, the lunchtime event attracted 25 students, many of whom had already joined WLA, but were interested in RIG, what it offers the library community, and how they could become involved.

We are currently working on a shadowing program which would make available to RIG members, a voluntary list of library professionals willing to be shadowed at their workplace by interested members, from several hours up to a day.

Our website now has a new face. Thanks go out to Evelyn and her expert help.

We are asking for submissions to our RIG logo contest. An ad will be published in the December **Alki**. The deadline is February 14, 2006.

We are planning additional tours, and workshops, and will participate in the UW iSchool's annual iCareer week events.

Thank you for this opportunity to report on our activities.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: Jonathan Betz-Zall

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: ALA Councilor  
SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

ALA continues to monitor and defend intellectual freedom at the national level, and support state level activities as well. The Washington Office has sent out many alerts about the renewal of the USA PATRIOT Act, which seems to have stalled for the moment. We have also challenged implementation of the Act in the courts in collaboration with the American Civil Liberties Union.

As noted at the last Board meeting, Hurricanes Katrina and Rita did extensive damage to many libraries in Mississippi, Louisiana and Texas. I have sent several emails to the WLA list reporting on followup activities, including tips for disaster planning and ALA's continuing commitment to meet in New Orleans next summer.

At ALA headquarters, preparations for the next election of officers are proceeding apace. At the summer conference I was elected to the Committee on Committees, which met by telephone last month to select candidates for the Executive Board of Council. President Leslie Burger certainly runs an efficient, yet friendly meeting! We'll be nominating candidates for several more committees between now and the end of January.

The current Executive Board is ready to announce a dues increase, which will have to be approved by a membership vote. The Council listserve is still abuzz with comment on this. In the discussion I mentioned our graduated dues schedule, as did several other chapter councilors. ALA's Membership Committee reported last year that changing the dues structure would cost more effort than it would be worth, but I disagree and so did several others. I don't expect any changes to be made, but perhaps more members will advocate for them.

In mid-December I will poll the WLA listserve, asking for opinions/advice on current issues before ALA Council. I'll also ask for advice on whether to run for this office again.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 DEC 2005 REPORTED BY: Punkey Adams  
OFFICER/COMMITTEE/INTEREST GROUP/OTHER: PNLA Representative

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

LEADERSHIP INSTITUTE:

The PNLA Leadership Institute will be held Oct. 22-27, 2006 at Tamarack Ski Resort located north of Boise, Idaho. The Institute is designed to provide opportunities for emerging library leaders in the Pacific Northwest to cultivate their leadership skills and potential. The application process will begin in February 2006, the completed application packet will be due in May, and successful candidates will be notified in June.

WLA (through the PNLA rep) is asked to submit names of at least two people who would be willing to serve as quasi-mentors. The Institute committee will review names submitted and selections will be made based on experience, gender, geographic location, library experience, and personality. (Grinches are not eligible.) Room and board will be provided for these individuals, but they will need to pay for their own transportation and be able to spend five days away from their job.

YOUNG READER'S CHOICE AWARD:

Barbara Meisenheimer, Fort Vancouver Regional Library employee, was named Chair of the award committee at PNLA's annual meeting in August. Barbara also is Washington's rep to the YRCA committee.

YRCA brochures are available that list the nominated books for the 2006 awards. More information is available at [www.pnla.org](http://www.pnla.org). The total number of votes cast for each title at a school or library may be emailed to: [yrca@school.washington.edu](mailto:yrca@school.washington.edu). The deadline for casting votes is April 5.

PNLA CONFERENCES:

2006 – August 9-12 --Eugene, Oregon – Valley River Inn.  
2007 – August 7-12 – Edmonton, Alberta  
2008 – British Columbia or Idaho  
2009 – Missoula, Montana

MEMBERSHIP:

Individual memberships – sliding scale based on salary: \$10,000 (\$40) to \$60,000+ (\$90).

Institutional memberships – sliding scale based on gross budget: up to \$49,999 (\$35) to \$1,000,000+ (\$150).

Chapter or commercial members: \$100

Washington members: individual – 66, retired – 1, honorary life – 1, institutional – 23. Total Washington members – 96.

NEXT MEETING:

The PNLA Board will meet Feb. 17-19, 2006 at Dumas Bay.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: \_12/2/2005\_ REPORTED BY: \_\_Carolynne Myall\_\_

OFFICER/COMMITTEE/INTEREST GROUP/OTHER\_\_\_\_\_WLA President\_\_\_\_\_

### SUMMARY:

Attended meetings with WLA members and groups:

Member Services Committee.

Legislative Planning Committee.

WALE Annual Conference: brought greetings, encouraged membership, participated in a panel.

Participated in meetings of non-WLA groups:

Attended "elevator speech" workshop for King County Library District managers and LPC members.

Sent greetings:

WLMA Annual Conference.

Submitted columns for *Alki* and *Advocate*.

Sent and responded to many email, phone, and paper communications, with WLA board members, committee chairs, conference planners, IG chairs and participants, and others. (Signing and mailing contracts has turned out to be a surprisingly constant activity!)

### BOARD ACTION REQUIRED (if any) *Please state as a motion.*

1. At the end of this academic year, Sue Bradley plans to retire from Spokane Falls Community College, where she is the director of the Library Technician program. Would the board of WLA (and maybe the executive committee of WALE?) like to send SFCC a statement of appreciation for Sue's service to the Washington library community and support for the continuation of this program?
2. I move that the Board recognize Kim Hixson for her admirable persistence and technical skill in bringing the 2003 audit to a successful conclusion, and for her continuing service as WLA's accounting and business consultant. For the past several years, Kim has worked extensively with Mike Plymale, WLA's auditor, to clarify coding and bring greater consistency to our financial records. She has also responded to many questions related to financial and accounting practice, and helped us regularize our practice in many areas. Thank you, Kim, for your many contributions to the Association.

### NARRATIVE:

I am eager to have an effective legislative advocacy season, and to start to lay the groundwork for greater support for libraries, even if it takes some time to bring our efforts to fruition. Many of my activities have focused on this area of WLA's mission. I am pleased to report that the community college library directors have asked us to support one of their issues, that LPC has a new task force concerning support for libraries, and that the Legislative Library Legislative Day planning is going well (just signed the caterer's contract!).

WLA received another auditor's report, with much praise for WLA's past Treasurer and current Finance/Operations Chair Kim Hixson. The auditor made a number of suggestions for improving our financial processes. Over coming months, current treasurer Priscilla Ice and the TF to Review WLA Structure and Functions will bring forward recommendations arising from the auditor's report. I am eager for us to make appropriate changes to improve Association financial procedures and records, and to support the Treasurer and the Association Coordinator in performing their responsibilities.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 12/02/05 REPORTED BY: Evelyn Lindberg

OFFICER/COMMITTEE/INTEREST GROUP/OTHER Webmaster

### SUMMARY:

Renewed service with VeriSign, our online credit card processor, in the amount of \$219 for one year. Renewed WLA membership account with Mal's eCommerce, our shopping cart service, in the amount of \$64.80, for one year. Implemented password protected directory for board reports, board members and those reporting to the board have access rights to view and download files in this directory. Created an ftp account for Gail with full rights to create, upload, download, edit and delete any files within the board reports directory.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 2 DEC 2005 REPORTED BY: Tamara Georgick  
OFFICER/COMMITTEE/INTEREST GROUP/OTHER: TRIP

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

Chris Peters at the state library has agreed to be the chair beginning at conference 06  
Jed Moffitt of KCLS and myself will be presenting a program at this year's conference entitled "Does Your Refrigerator Talk to Your Cell Phone and If so, What do They Say About You?" The program is designed to explore new technologies and how they interact, in particular, we will look at devices that use Bluetooth and Wifi.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: Theresa Gemmer

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: Co-Chair OLE IG

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

Bonnie and I soldier on. We presented two workshops on Early Literacy at the WALE conference. Our OWWLS annual meeting October 31 at Everett Public Library was attended by over 50 outreach librarians and support staff. This group (for which we have forgotten what the acronym stands for- something about Outreach Libraries or Librarians and Western Washington - but we have attendees from Eastern Washington too so we aren't exclusive) meet annually with a minimal agenda developed by the host library. Most of the time is devoted to talking outreach nuts and bolts. This year we had Washington's newest bookmobile (KCLS ABC express) along with the world's oldest running bookmobile and Washington's first (Pegasus of Everett Public Library) as exhibits. We also had a great talk on bio-diesel and other alternative fuels presented by Everett's Motor Vehicles Department.

Bonnie and I and were part of a large contingent of Washington library staff and librarians at the Great Bookmobile and Outreach and Small and Rural Libraries annual conference in Columbus Ohio in September.

We have one program scheduled at WLA conference this year and are thinking on next year's event.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: Linda Pierce

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: Member Services Committee Chair

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

The Member Services Committee meet via a conference call on November 4 and came up with following list of goals for the coming year.

- Work with the Coordinator of Communications on a new membership brochure(s)
- Arrange a meeting with other library organizations in the state that have academic library members to work on coordinating activities and encouraging membership
- Develop a way of recognizing long term WLA members, mention in ALKI, at conferences etc.
- Highlight individual members on the WLA web pages
- Make more of an effort to follow up with first time members with a letter, give away, etc.
- Working on a new charge for the committee

Discussion also included membership cards, a member's only section of the web pages, and once again asking Board and Committee chairs to help call non-renewing members to encourage them to rejoin WLA.

Linda Pierce, Chair

Members: Martha Parsons  
Anne Bingham  
Beth Gillespie  
Carol Schuyler  
Carolynne Myall  
Evelyn Lindberg  
Hester Kremer

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: 2DEC2005 REPORTED BY: Beth Gillespie

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: Coordinator of Communications  
SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

### NARRATIVE:

- New display for conferences/events: complete
- Revision of WLA Membership brochures: In progress, deadline to unveil "new" look at April conference. TBD on graphic designer; determining if feasible to contract separately with SCLD's graphic designer; it will be up to my graphic designer. One issue is she would have to use SCLD equipment, and I'm not sure I'm comfortable at all with that. If that doesn't pan out, then we will need to find a freelance designer, or if there is someone within WLA who has design experience we can use.
- Plan for Evelyn's July departure...new Webmaster? Who? I-students? This discussion hasn't progressed much, but will put back on the table first of year and develop a plan.
- Supporting WSL statewide marketing initiative: coordinated with WSL re: Advocacy workshop, to be held in Spokane at SPL in late February
- Member "spotlight" on Web site: Pilot in progress

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: \_December 2\_ REPORTED BY: Mary Power\_\_\_\_\_

OFFICER/COMMITTEE/INTEREST GROUP/OTHER\_\_\_\_CE Coordinator\_\_\_\_\_

### SUMMARY:

I've been working with the conference committee to finalize details on the WLA 06 conference preconferences.

I'm unable to attend this meeting due to my work schedule.

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

### NARRATIVE:

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: \_12/2/05\_\_\_\_\_ REPORTED BY Kristen Snyder  
\_\_\_\_\_

OFFICER/COMMITTEE/INTEREST  
GROUP/OTHER\_\_\_CAYAS\_\_\_\_\_

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE: The CAYAS Fall Workshops took place on October 21<sup>st</sup> in Spokane and October 22<sup>nd</sup> in Kent. Teri Lesesne, author and professor at Sam Houston State University presented Making the Match: The right book for the right reader at the right time. This program was well received. Our total revenue and expenditures have not yet been tallied. We are looking forward to our January board meeting and the planning of our Spring Workshop.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: Mary Wise  
OFFICER/COMMITTEE/INTEREST GROUP/OTHER: Alki Editorial Committee Chair

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

Cameron and Margaret are continuing to work together on *Alki* issues. Margaret is becoming increasingly more editorially responsible with each issue. Her training will be complete after the July 2006 issue, when she will take over as editor.

The theme of the March 2006 issue is "Adapt or Die". Cameron and Margaret are still accepting ideas for submissions.

Since Margaret is assistant editor, and soon to become editor, she will need to be replaced on the committee. I have been in touch with Karen Highum, from the University of Washington. She will get back to me soon regarding her availability. Also, Erin Krake, our intern, will be graduating in December 2005.

From Cameron: "The copyright permissions we've been seeking, in order to digitize the full run of *Alki*, have stopped until we get the issue in order. As soon as possible I'll put out a massive mailing to authors we know the location of, then we'll chip away at the ones that are harder to find. This project may well extend into January. There will be an announcement in the December *Alki* telling people we plan to digitize *Alki*'s full run and asking anyone that contributed from 1985-1998 that objects to their work being digitized, to contact either Margaret, Mary Wise, or me. If anyone objects, we could just omit their work."

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: \_12/2/05 REPORTED BY: \_\_\_\_\_ Elena Bianco\_\_\_\_\_

OFFICER/COMMITTEE/INTEREST GROUP/OTHER\_\_\_\_\_ Intellectual Freedom\_\_\_\_\_

SUMMARY: IFIG has two new co-chairs. We are working to pinpoint interests of our members and hoping to create programming to serve them.

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

None required

### NARRATIVE:

Nancy Slote and Elena Bianco agreed to co-chairs of this interest group in June. Here are some of our activities so far:

- Over the summer, we co-authored an article for the ALKI about access to government information and submitted it for the fall issue;
- We co-sponsored a WLA conference proposal submitted by Patience Rogge and the Washington Coalition for Open Government related to access to government information;
- In the fall we created a questionnaire to our membership. We are currently gathering responses regarding their interests and willingness to help with various activities, such as offering workshops, creating a newsletter, etc. We will use those responses to plan activities for the coming year.

## WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS

MEETING DATE: \_12/2/05 REPORTED BY: \_\_\_\_\_ Elena Bianco\_\_\_\_\_

OFFICER/COMMITTEE/INTEREST GROUP/OTHER\_\_\_\_\_ Election Committee\_\_\_\_\_

SUMMARY: The Election committee membership remained stable, and we met once to count ballots.

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

None required

### NARRATIVE:

Membership of the Election Committee consists of Jane Shoop, Seattle Central Community College, Matthew Saxton, UW Information School, and Elena Bianco, Shoreline Community College. All members have indicated a willingness to continue to serve in 2006. We met March 28, 2005 in order to count ballots for the WLA board election.

## **WASHINGTON LIBRARY ASSOCIATION BOARD REPORTS**

MEETING DATE: 2 December 2005 REPORTED BY: **Jan Walsh**

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: **Awards Committee Chair**

SUMMARY:

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE:

In 2005, the Awards Committee proposed changes for the WLA 2006 Awards, and those changes were approved by the Board. The awards packet was sent to Gail Willis for enclosure in the Membership Renewal packet. Due date is January 20, 2006.

Changes and additions included:

### **For all awards except the CAYAS Award:**

- It is not mandatory that this award be given annually.
- Each nomination will be appropriately documented with narrative statement and information that supports the nomination.

**WALE Employee of the Year:** The former language did not clarify that those eligible to receive the award should have been active in WALE. The following language was added:

- Nominations will be solicited and accepted from WALE and Washington Library Association members.
- The nominee must have been active within WALE, working on a committee or providing leadership in some other capacity.
- It is not mandatory that the award be given annually.
- Nominations will be kept on file/considered for two consecutive years.

### **Merit Awards and WLFFTA Awards:**

To tighten these up, we included the following:

- “Each nomination will be appropriately documented with a narrative statement and information that supports the nomination.”
- “It is not mandatory that the award be given annually.”
- “Nominations will be kept on file/considered for two consecutive years.”

The Candace Morgan Intellectual Freedom Award was added to the packet.

MEETING DATE: 2 December 2005 REPORTED BY: **Christa Werle for Jess Chandler**

OFFICER/COMMITTEE/INTEREST GROUP/OTHER: **WALT**

SUMMARY:

Accelerated Learning Training Methods Workshop, Washington Athletic Club, Seattle, 11/7/05-11/9/05

Attended by WALT/WLA members

BOARD ACTION REQUIRED (if any) *Please state as a motion.*

NARRATIVE

The Accelerated Learning Training Methods Workshop took place over three full days in downtown Seattle in early November. Of 26 attendees, 13 were Library trainers. The other 13 attendees came from a wide spectrum of organizations, including Wal-Mart, credit unions, and aviation security. Through a variety of activities, lectures and exercises, participants learned the principals of Accelerated Learning. WALT Trainers used application time to plan their 2006 Conference Program and are looking forward to sharing the principals with other Washington State library trainers. We would like to thank the WLA Board for supporting our attendance at this training by advancing WALT funds.

Highlights from Attendees:

- "I have never had [this] experience in a training workshop before, and I have been to many, many workshops"
- "I especially appreciated the instructor's focus on concrete ways to incorporate activities that engage all of our senses and use all of our intelligences."
- "Accelerated learning is the results achieved not the methods used."
- "Only what the learner creates is learned."

WALT Member AL Workshop Attendees included:

Name	Library	Name	Library
Jessica Chandler	Sno-Isle Libraries	Mary Power	SPL
Michael Denton	KCLS	Mary Ross	SPL
Jeanne Fondrie	WCLS	Laurel Steiner	KCLS
Toni Hardy	NCRL	Kandy Turk	Sno-Isle Libraries
Elizabeth Iaukea	WSL	Christa Werle	Sno-Isle Libraries
Paula Lyons	NCRL	Susanne Woodford	KCLS
Darlene Pearsall	KCLS		

