

WASHINGTON LIBRARY ASSOCIATION  
Board Meeting, Federal Way Regional Library  
September 29, 2006  
Reported by Nancy Slote

**Attending:**

Punkey Adams, Walla Walla Rural Library, PNLA Representative  
Jonathan Betz-Zall, ALA Chapter Councilor  
Anne Bingham, University Prep Academy, IG Coordinator  
Mary Devlin, Fort Vancouver Regional Library, SAM Vice-Chair, 2008 Conference Program Coordinator  
Karin Ford, Fort Vancouver Regional Library, 2008 Conference Chair  
Lisa Hill, King County Library System, Webmaster  
Priscilla Ice, Spokane County Library District, Treasurer  
Tim Mallory, Timberland Regional Library, Coordinator for Strategic Planning  
Carolynne Myall, Eastern Washington University, President  
Martha Parsons, WSU Energy Library, VP/President Elect  
Mary Ross, Seattle Public Library, CE Coordinator  
Robin Rousu, Washington Talking Book and Braille Library, RIG Chair  
Rand Simmons, Washington State Library, representing Jan Walsh, WSL Liaison  
Nancy Slote, King County Library System, Secretary, IFIG Co-Chair  
Deanna Sukkar, University of Washington-Tacoma & Seattle Public Library, iSchool Representative  
Margaret Thomas, WSU Energy Library, *Alki* Editor  
Jennie Westlund, RIG Treasurer  
Gail Willis, Association Coordinator  
Mary Wise, Central Washington University, *Alki* Committee Chair  
Jennifer Wiseman, King County Library System, Coordinator of Communications

**President Carolynne Myall called the meeting to order at 9:05 am.**

**Agenda**

Addition of 2009 Conference – Carolynne Myall.

The agenda was accepted as amended.

**Approval of the Minutes**

**Motion:** Move to approve the minutes of the June 8-9, 2006 board meeting.  
Moved: Nancy Slote  
Seconded: Punkey Adams  
Approved unanimously.

**Treasurer's Report** - Priscilla Ice (Note to Lisa – just link to Treasurer's Narrative - no links to other Treasurer docs)

Both association funds ended the 2005/2006 year with surpluses: LAF \$2729.61 and General Fund, \$2476.99. The 2006 Conference account is closed. Priscilla is looking for automation options, such as utilizing additional features of Peachtree, to replace the hiring of a bookkeeper.

Priscilla has agreed to run for Treasurer for another term from 2007-2009. For the future, any new treasurer will need substantial training. One option would be to appoint an Assistant Treasurer following the example of the *Alki* Assistant Editor position.

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## **Strategic Plan** – Tim Mallory

Tim reviewed the Strategic Plan, on an item-by-item level, requesting updated information about activities for each tactic. The discussion also clarified the intent of several tactics, and in the process, the board removed some tactics from the Plan. Tim will post the revised plan on the WLA website.

### **OLD BUSINESS**

#### **Electronic Votes**

##### **by Executive Committee**

Approved mailing list label request from Louisa Worthington, PLA. to advertise a PLA symposium in San Jose, CA in 2007.

Approved three give-away WLA student memberships at iSchool orientation.

Approved a 20% discount offer on 2007 WLA memberships to all non-WLA members attending the WALE Conference 2006.

##### **by Board**

Approved appointment of Lisa Hill as WLA webmaster.

Motion: that WLA pay Lisa Hill for ½ of a month's normal pay, which would be \$100 (less taxes), to at least acknowledge her time and effort prior to the start of her contract with WLA.

Moved: Martha Parsons

Seconded: Carol Schuyler

Approved.

### **Conference 2006**

The conference committee submitted a detailed Final Report, which was accepted by the board. The conference's profit was \$16,102.75. The board discussed a number of recommendations suggested by the conference committee.

- review and revision of the conference manual; the board will ask Kristy Coomes, author of the current manual, to begin the review process, with input from the 2005 and 2006 conference committees.
- implementation of new software for online registration; Sporg software used for the 2006 WALE conference was successful and will be used for the 2007 conference.
- corporate sponsorship deadlines; Carolynne will alert Jean Crisp, the new corporate sponsorship liaison, to the recommendation to establish and maintain a donation deadline.
- exhibit registration process; Carolynne and Gail will review the current guidelines, focusing on coordination, booth fees, space assignments and vendor demonstrations.
- program liaisons; the 2006 conference assigned program liaisons for the first time and recommends the continuation of the practice in order to ensure the quality of the program, adherence to conference rules and deadlines, and to lighten the workload of the IG chair.
- registration fees for presenters; the conference committee felt that the policy was not clear and that the board should set a standard policy on requiring conference registration for speakers. The sense of the board was to let each conference committee decide the policy and to bring that policy to the board at the time of the approval of the conference budget.
- relationship with WSL; the 2007 conference committee will contact the Washington State Library to clarify its involvement with the 2007 internet café and telecommunication fees.

Other recommendations will be reviewed by appropriate parties and the information transmitted to Kristy Coomes and the 2007 conference committee.

The board expressed its heartfelt appreciation for the 2006 conference committee, the completion of a successful conference with a significant profit, and the substantial final report.

**Motion:** that the WLA President send certificates of appreciation for the efforts of Neel Parikh and Robin Clausen in planning and executing the 2006 WLA Conference in Tacoma.

Moved: Jennifer Wiseman

Seconded: Priscilla Ice

Approved unanimously.

**Conference 2007** – Mike Cook

Written report. No additional discussion.

**Conference 2009** – Carolynne Myall

Carolynne is working on identifying a 2009 conference coordinator.

**Conference 2010** – Carolynne Myall for Kristy Coomes

Kristy is working with EWE Me & Company to identify a conference location, which may be in the Seattle area. Kristy will have a recommendation by the January, 2007 board meeting.

Statewide Marketing Initiative - Carol Schuyler

No report.

**Washington Coalition for Open Government** – Patience Rogge

Written report. No additional discussion.

**Library Research Center Project** – Carolynne Myall

The report is available, and the Legislative Planning Committee is discussing its recommendations. WSL has expressed an interest in the report for planning purposes, and Carolynne will contact the Research Center about distributing the report. The board took an advisory vote, approving sharing the report with WSL.

**Alki Digitization Project** – Carolynne Myall

Carolynne reported that she received an opinion letter from attorney Michael Danko outlining copyright issues and board liability raised by the *Alki* digitization project. Mr. Danko's opinion is that the board would be liable for copyright infringement for those articles which WLA had not received express permission for electronic publication. Copyright law, however, provides exceptions for certain types of institutions. The Washington State Library, for example, might qualify for the institutional exception. Carolynne will refer the opinion letter to the *Alki* Committee. The board raised several issues: 1) would liability transfer to future board members; 2) is copyright inherited after the death of the author. Carolynne indicated that Mr. Danko would be available to answer further questions.

**ALA Honorary Member Nomination** - Jonathan Betz-Zall

Jonathan reported that all of the nomination material had been submitted for Candace Morgan.

**ALA Mid-Winter 2007 Booth** – Jonathan Betz-Zall

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Jonathan reported that the booth would focus on providing WLA information and Washington State library issues. He asked for help with graphics, such as photos. Jennifer Wiseman offered her expertise. \$2500 has been budgeted. The booth will not sell any items but will have give-aways. WSL might be able to supply wristbands, bookmarks and Washington Reads posters. Give-aways will be state-wide materials rather than materials specific to an individual library system. Anne Bingham will coordinate staffing the booth.

### **NEW BUSINESS**

#### **Webmaster Taskforce** (note to Lisa – link to Martha’s VP report) - Martha Parsons

Martha summarized the work of the Taskforce, which successfully identified a new webmaster, Lisa Hill, and she introduced Lisa to the board. The Taskforce also explored the webmaster’s role in processing financial transactions for workshop and conference registrations and recommended that the webmaster not have this responsibility.

**Motion:** that WLA sign-up and pay for one year of service with Sporg, an online registration and payment processing service, that will be used for all membership and conference/workshop online registrations, with an understanding that the service will be renewed until it no longer meets the needs of the association, or until a decision is made to switch to a different service. Initial payment for one-time fees will be \$599.

Moved: Martha Parsons

Seconded: Anne Bingham

Approved unanimously.

#### **2008 Conference** – Karin Ford

Karin discussed the draft of the 2008 OLA/WLA Joint Conference Policy with suggested changes from the previous policy. The OLA board is also meeting today, 9/29/06 and will undoubtedly have its own suggested changes. The WLA board discussed a number of changes including:

- division of profits
- creation of website
- payment of conference committee expenses
- waiver of speaker registrations for the day of speaker presentations
- paid speakers’ costs (advised Karin to aim for at least one big-name speaker)
- tickets for award events
- identification of a single treasurer; if the treasurer is WLA, registration will be handled by Sporg

**Motion:** Moved that the current WLA financial policy requiring a minimum \$10.00 difference between member and non-member fees for all WLA events be suspended for the 2008 joint OLA/WLA Conference to conform to OLA policy.

Moved: Karin Ford

Seconded: Priscilla Ice

Approved unanimously.

The board took an advisory vote in support of the draft policy and indicated its confidence in Karin to negotiate additional changes.

#### **Coordinator for Communications** - Jennifer Wiseman

Jennifer introduced Lisa Hill, who proposed a “members only” section of the WLA website. The board discussed various search criteria, such as job classification and the use of photographs. Carolynne

appointed a Web Committee, consisting of Jennifer Wiseman, Lisa Hill, Martha Parsons, and a representative from the Membership Committee, to develop guidelines for the “members only” section.

The 2007 Legislative Day meeting place will be moved to the The United Churches, located adjacent to the Capitol Campus.

**Coordinator of Continuing Education** – Mary Ross

Mary presented a proposal, at the request of the board, for travel grants for WLA members. These are grants for travel not funded by WSL or library staff development funds. The board suggested several changes: that the policy include wording that preference was to be given to those who had not previously attended a specific conference; that the award amounts be lowered to a maximum of \$500; that the policy set quarterly application deadlines. The board asked the CE Council to bring back a revised version of the policy and at that time, to bring a motion to revise the budget to add \$1500.00 to line 92 of the WLA budget.

**Intellectual Freedom Committee** - Catherine Lord (reported by Carolynne Myall)

Carolynne reported that she had written a letter to the Intellectual Freedom Committee, thanking the Committee for its work in developing a rationale for an intellectual freedom database.

**Motion:** that WLA cease pursuing the development of a database of IF challenges, and notify PNLA of this decision and the public library directors’ reasons for lack of interest; that WLA send a letter to the public library directors of Washington state explaining our decision, thanking the directors for their feedback, and asking for a commitment among Washington state libraries to report all written challenges to library materials, Internet access or library displays to the ALA Office of Intellectual Freedom , so that we may have an accurate assessment of challenges in Washington state.

Moved: Jonathan Betz-Zall

Seconded: Jennifer Wiseman

Approved unanimously.

**Legislative Planning Committee** – Mike Wirt (reported by Carolynne Myall)

Written report. No additional discussion.

**PNLA Leadership Institute** – Punkey Adams

Punkey announced that the following Washington library staff have been selected to attend the PNLA Leadership Institute:

Marge Bodre, Everett Public Library

Katie Cargill, EWU Libraries

Michael Delury, Sno-Isle Libraries, Lynnwood

Andriette Pieron, Pullman Public Library

Sharon Snyder, Kitsap Regional Library, Bainbridge

Will Stuvenga, Washington State Library

Jennifer Stutesman, Walla Walla Community College

Kathleen Wilson, Kitsap Regional Library, Port Orchard

Punkey reiterated that Washington participants will be expected to contribute to the profession by becoming involved in WLA or continuing their involvement. Each attendee will receive \$250.00 from WLA for registration costs.

**ALA Councilor Term** - Gail Willis and Carolynne Myall

Gail indicated that WLA’s ALA councilor term was in compliance with ALA’s by-laws; however, WLA’s existing by-laws reflect out-of-date terms. Gail will communicate with ALA Chapter Relations and correct the by-laws.

**Emerging Leaders** – Jonathan Betz-Zall

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Jonathan described ALA President Leslie Berger's "emerging leaders" initiative to mentor one hundred MLS's. Martha indicated that the initiative had been criticized for excluding non-MLS library staff.

**Financial Policies re: Conference Speakers** – Carolynne Myall

The 2008 Conference Committee will need to be flexible regarding registration for speakers, but that the board expected the committee to have a specific policy up front.

**Resolutions** – Jonathan Betz-Zall and Jennifer Wiseman

The recent WLA EPA resolution raised the issue of who was authorized to speak on behalf of WLA. Jennifer indicated that any item posted on the web or sent as a press release would have an informational contact, and that she would consult with Carolynne Myall about the name of the appropriate contact.

**OFFICER, COMMITTEE AND IG REPORTS**

**WALT** – Mary Ross

WALT will have a table at ALA Mid-Winter.

**iSchool Orientation** – Deanna Sukkar

Sixty students applied for the three WLA new memberships raffle. Gail will follow-up with "thank you for your interest" letters to all sixty students.

**RIG** – Robin Rousu

RIG sponsored a tour at the Talking Book and Braille Library, and has upcoming tours of libraries at Microsoft, Art Institute and Museum of Flight. The board encouraged her to look at tours in Eastern Washington.

**Alki** – Margaret Thomas

The December issue is on track.

**ALA Councilor** – Jonathan Betz-Zall

Jonathan is available as the point person for any Washington State questions about ALA and is knowledgeable about the organizational structure of ALA.

**Washington State Library** – Rand Simmons

Rand reported that two big issues for the State Library are: State Heritage Center and the transfer of the Washington State Book and Braille Library.

**OTHER WRITTEN REPORTS SUBMITTED TO THE BOARD**

**Awards** – Jan Walsh

**CAYAS** – Deirdre Miller

**Federal Relations** – Jan Walsh

**Finance** – Kim Hixon

**Intellectual Freedom** – Nancy Slote and Elena Bianco

**Interest Group Coordinator** – Anne Bingham

**Nextgenwa** – Lisa Oldoski

**Nominating** – Chris Livingston

**President** – Carolynne Myall

**Scholarship** – Angelina Benedetti

**WALE** – Katie Cargill

**Vice-President** – Martha Parsons

**BOARD MEETING DATES 2006-7 – Carolynne Myall**

January 12, 2007 – location tbd

March 9, 2007 - Timberland Regional Library Service Center

April 18, 2007, Tri-Cities (Kennewick)

June 7-9, 2007, Retreat and Board meeting, Dumas Bay Center, Federal Way

**GOOD OF THE ORDER – Carolynne Myall**

**Other Significant Dates:**

WALE Conference, 2006

WLFFTA Forum West

WLFFTA Forum East

Legislative Day

WLA Conference, 2007

Retreat

October 5-7, 2006 Lakeway Inn, Bellingham

October 14, 2006, King County Library System, Issaquah

October 21, 2006 North Spokane Library

March 8, 2007

April 18-21, 2007, Kennewick

June 7-9, 2007 (tentative)

Future Board Discussion

Taskforce on Structure

The meeting was adjourned at 4 pm.

Approved (date): \_\_\_\_\_

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Nancy Slote, Secretary

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Carolynne Myall, President